

TVCC Strategic Planning Meeting

November 5, 2010

News and Changes

- Strategic Plan presented to the Board on April 26th instead of in March
- The Committee on College Planning worked off of the new Strategic Plan on April 29th
- No Strategic Planning Committee meetings were required during the remainder of the Spring or Summer Semesters.
- The new Strategic Plan was presented to everyone at Fall In-Service on August 23rd.

Assessment Planning Update

Enhance Learning Action Area

Enhance Learning Action Areas	Total	By Action Area Leader or their office
5.1.1 STUDENT ENGAGEMENT - Increase student engagement in collegiate life, both academically and as a member of the college community.	28	Kay Pulley - 1
5.1.2 STUDENT SERVICES - Increase retention, graduation rates, and overall grade point averages with a special focus on low income, disabled, and educationally unprepared students.	11	Rip Drumgoole - 0
5.1.3 ACADEMIC SUCCESS - Increase the success rate of academically unprepared students and the transfer rate of Associate of Arts students to public universities.	10	Jeremy McMillen - 7
5.1.4 WORKFORCE SUCCESS - Increase enrollment, graduation, professional licensure and employment rate for personnel enrolled in workforce education programs	26	David McAnally/Helen Reid - 19
5.1.5 LEARNING RESOURCES - Provide continually evolving learning resources and the instruction for their use to support TVCC students and staff.	9	Janice Sutton - 1

Assessment Planning Update

Enhance the College Action Area

Enhance the College SP Action Areas	Total	By Action Area Leader or their office
5.2.1 BUSINESS - Increasingly automate and streamline TVCC business processes.	2	Joyce Helberg – 0
5.2.2 FINANCE - Ensure financing is in place to support TVCC operations and growth.	0	Jean McSpadden - 0
5.2.3 FACILITIES MANAGEMENT - Ensure that current TVCC physical facilities, operations, and assets are managed safely and efficiently while providing oversight for future college expansion.	7	David Graem - 0
5.2.4 TECHNOLOGY - Ensure that communications, classroom assets, and administrative computing needs of the college are met and evolve to address advances in technology and application.	15	Mike Abbott - 12
5.2.5 HUMAN RESOURCES -Improve the administration and workplace related education of TVCC staff and faculty.	1	Jennifer Robertson - 0

Assessment Planning Update

Enhance Community Life Action Area

Enhance Community Life Action Areas	Total	By Action Area Leader or their office
5.3.1 INSTITUTIONAL ADVANCEMENT - Increase alumni and community participation in college life by publicizing the value of the institution through personal contact, print, and technology driven media.	3	Mary Nicholson - 2
5.3.2 OUTREACH - Increase enrollment by providing quality education for highly needed skills and by striving to attract, support, and educate ethnically, educationally, or economically under-represented service area populations.	7	Audrey Hawkins - 2
5.3.3 COMMUNITY SERVICE - Increase enrollment, program diversity, and licensure success rates for non-credit continuing education programs.	8	Gayla Roberts - 2
5.3.4 STUDENT LIFE - Increase inclusiveness by providing an environment that encourages students to fully engage in college life as participants in campus activities, organizations, and community service projects.	4	Michael Landers/Courtney Curran - 3
5.3.5 DISTANCE EDUCATION - Deliver high quality peer-reviewed distance education that evolves both technology and content to best serve our student population	3	Wendy Mays - 2

Annual Dashboard

TVCC 2011-2014 Strategic Planning Dashboard							
TVCC Goals					Status		
2011-2014 Strategic Planning Goals							
Enhance Learning	↑	Enhance the College	↗	Enhance Community Life			↑
General Education Goals							
Communications	↑	Reading Skills	↑	Mathematical Skills	↓		
Critical Thinking Skills	→	Cultural and Ethnic Diversity	↗	Computer Skills	→		
Art Appreciation	↑	Social Sciences	↘	Natural Sciences	→		
Engaged Learning	↗						
Closing the Gaps Goals							
Participation	↓	Success	↘	Excellence	↘		
90-100% Completion of Annual Outcomes		65-89% Completion of Annual Outcomes		< 65% Completion of Annual Outcomes		Legend	

Incomplete FY09 and Earlier Plans

Program/Plan Mission	Period	Status/Required Action	User	Administrator
Bookstore Administration	FY07	User Document Outcomes	James Quattlebaum	Jean McSpadden
Kinesiology Division Administration	FY09	User Revise Results	Brad Smiley	Jeremy McMillen
Financial Aid Office Administration	FY07	User Document Outcomes	Julie Lively	Rip Drumgoole
Financial Aid Office Administration	FY08	User Document Outcomes	Julie Lively	Rip Drumgoole
Kinesiology Education	FY09	User Document Outcomes	Brad Smiley	Jeremy McMillen
Media Services Administration	FY08	Administrator Review Results	Mike Abbott	Glendon Forgey
Media Services Administration	FY09	Administrator Review Results	Mike Abbott	Glendon Forgey
Physical Facilities Administration	FY08	Administrator Review Results	David Graem	Jean McSpadden
Public Information Office Administration	FY07	User Document Outcomes	Jennifer Hannigan	Mary Nicholson
Public Information Office Administration	FY09	User Document Outcomes	Jennifer Hannigan	Mary Nicholson
Small Business Development Center Administration	FY08	User Document Outcomes	Mike Ellsberry	David McAnally
Student Support Services (TRiO) Administration	FY08	User Revise Results	Gerald Wilson	Rip Drumgoole
Administrative Services Administration	FY07	User Document Outcomes	Jean McSpadden	Glendon Forgey
Workforce Education Administration	FY09	User Document Outcomes	David McAnally	Jerry King

FY10 Plans Without Approved Outcomes

Program/Mission	Period	Status Description	User	Administrator
Bookstore Administration	FY10	Requires Admin Approval of Draft Outcomes	James Quattlebaum	Jean McSpadden
Human Resources Office Administration	FY10	Requires Admin Approval of Draft Outcomes	Jennifer Robertson	Jean McSpadden
Media Services Administration	FY10	Requires Admin Approval of Draft Outcomes	Mike Abbott	Glendon Forgey
Terrell Campus Administration	FY10	No Outcomes submitted for Admin Approval	Algia Allen	Jerry King
Small Business Development Center Administration	FY10	No Outcomes submitted for Admin Approval	Mike Ellsberry	David McAnally
Institutional Advancement Administration	FY10	Requires Admin Approval of Draft Outcomes	Mary Nicholson	Glendon Forgey
Instruction Programs Administration	FY10	Requires Admin Approval of Draft Outcomes	Jerry King	Glendon Forgey
Student Services Programs Administration	FY10	Requires Admin Approval of Draft Outcomes	Rip Drumgoole	Glendon Forgey
Workforce Education Administration	FY10	No Outcomes submitted for Admin Approval	David McAnally	Jerry King

Red Bird Report Stats

- FY10 Second Quarter – 15 Entries
- FY10 Third Quarter – 18 Entries
- FY10 Fourth Quarter – 9 Entries
- FY11 First Quarter – 15 Entries

Community College Survey of Student Engagement (CCSSE)

- Will be administered during the upcoming spring semester
- Classes are selected by Center for Community College Student Engagement
- Institutional Research Office will be coordinating time and date of survey administration for individual sections.