

TVCC Strategic Plan Meeting

February 19, 2010

1. Present: Charlie Akin, Cliff Barrett, LuAnne Bourland, Kelly Driskell, Rip Drumgoole, Charles Gann, Joyce Helberg, Dorothy Hetmer-Hinds, Colette Hilliard, Sam Hurley, Jerry King, Keri Launius, Wendy Mays, David McAnally, Jeremy McMillen, Jean McSpadden, Kay Pulley, Helen Reid, Marshall Reeves, Gayla Roberts, Jennifer Robertson, Tina Rummel, Janice Sutton, Shawna Tucker
2. Review minutes from 2/5/10. David McAnally moved to approve the minutes and Jeremy McMillen seconded motion.
3. Today should be the last formal meeting of this committee in terms of developing a new plan. We will present this plan to the president within the next 2 weeks. He will review during the month of March and place it on the Board agenda for March review. In April, our committee will reconvene to review progress.
 - a. This plan provides more representation system-wide and gives more of a “flow” top to bottom. It gives a voice to many people who may not have felt they were “stakeholders” previously. Awareness has been enhanced within TVCC and our community.
 - b. New internal pyramid presented with the “sides taken off” that match external model. We suggest leaving the sections on the internal pyramid to reference the actual Strategic Plan document. The original internal pyramid (“assessment pyramid”) will now be used by IR as a working model to measure outcomes for accountability.
 - c. T Rummel made a motion to approve the internal version of the pyramid with J Roberson seconding and all members of the committee unanimously agreeing.
4. Kay Pulley requested that we go to the internal link (www.tvcc.edu/strategicplan), read the plan, and submit any comments by Thursday, 2/25/10. She also asked that we review our respective areas of the TVCC Strategic Planning Goals, Action Areas, and Objectives to ensure that we are comfortable with the goals listed. Remember that the IR department must measure these major strategic goals annually.
 - a. K Pulley reminded us to be “reasonable” when generating these major strategic goals and mindful that this is a “4-year plan”.
 - b. C Barrett noted that this is as close to a “finished product” as we can get and that this committee has made significant progress.
 - c. K Pulley requested that every committee member reply in one manner or another to her office, indicating any changes (or not) that you might suggest.
 - d. J McSpadden noted a few of the items under the HR outcomes are not “measurable” and need to be tweaked. M Reeves reminded Jean that some of the goals were brought over from the “old plan” and one of the major weaknesses within that plan was the lack of measurable goals or data available.
 - e. The draft plan will be submitted to Dr. Forgey on March 1st.
5. Regarding the Red Bird Achievement Reporting System, a couple of issues have arisen, 1) concerns about what if everyone starts “reporting” with no limitations, 2) the possibility of report duplications and 3) how often to submit the report?

- a. The group suggested that once a month we make the report available and forward it to employees.
- 6. Next committee meeting will be some time in April after the board has had a chance to consider the new plan. Committee on College Planning (COCPP) will probably address implementation and data collection cycle on April 29th.