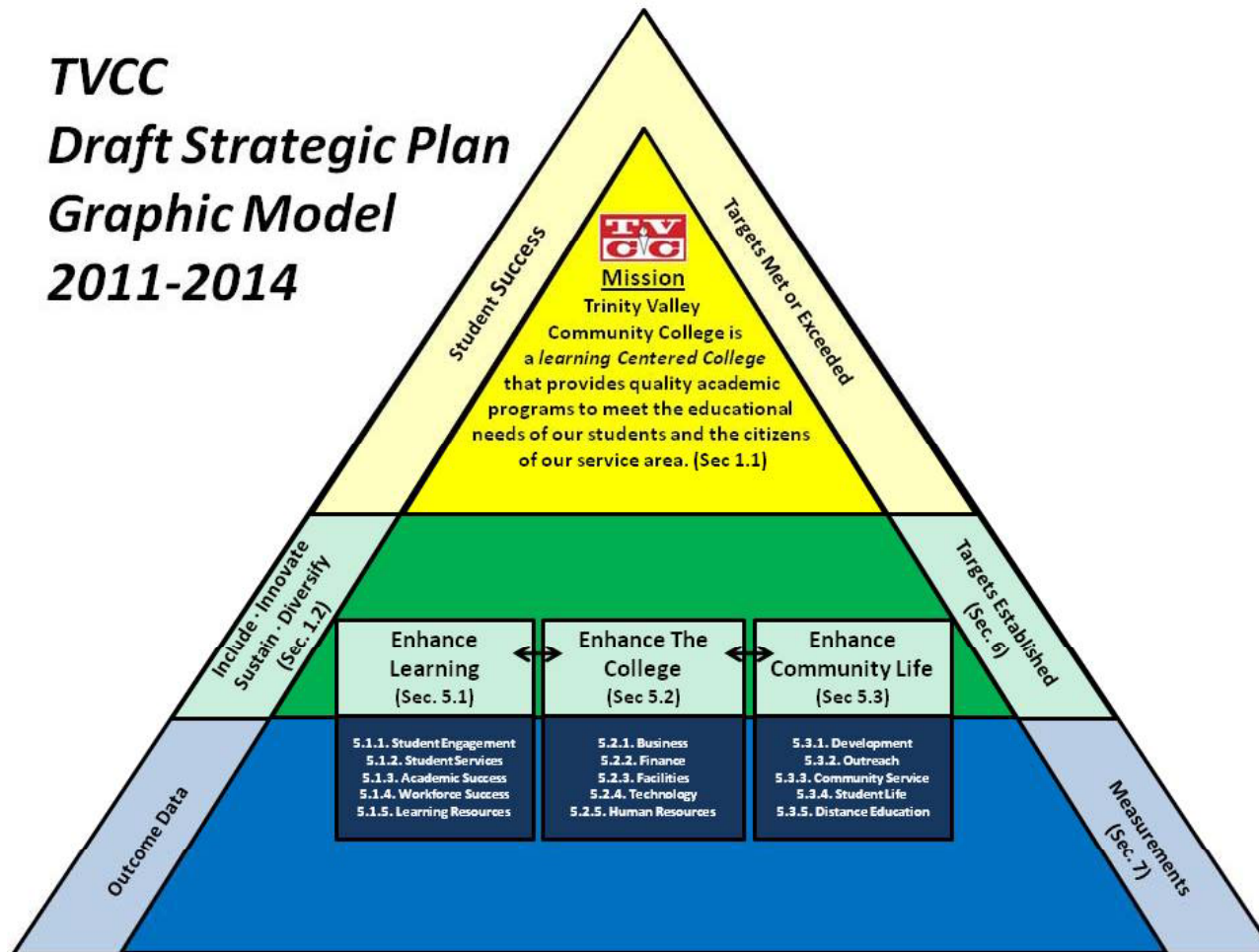


01/22/10

TVCC Strategic Planning Committee Meeting

SP Pyramid with Plan Section Numbers

TVCC
Draft Strategic Plan
Graphic Model
2011-2014



SP Pyramid without Plan Section Numbers



Currently Defined Action Units by Strategic Planning Goal

Enhance Learning:

Student Engagement

Student Services

Academic Success

Workforce Success

Learning Resources

Enhance the College:

Business

Finance

Facilities

Technology

Human Resources

Enhance Community Life:

Development

Outreach

Community Service

Student Life

Distance Education

Action Units Ownership and Measurability

- Action Units need an Owner/Leader and at least one stated/measurable outcome (Providing data for annual Strategic Plan Report)
 - The measure at a top level needs to apply to the 4 year period of the strategic plan (2011-2014)
 - Outcome should relate to the Action Unit and satisfy our Mission Statement, College Values, Statement of Purpose, Core Curriculum or General Education Philosophy
 - Some Action Unit Outcomes are legislatively defined by the Texas Higher Education Coordinating Board (THECB)
 - Closing the Gaps targets
 - Accountability Measures

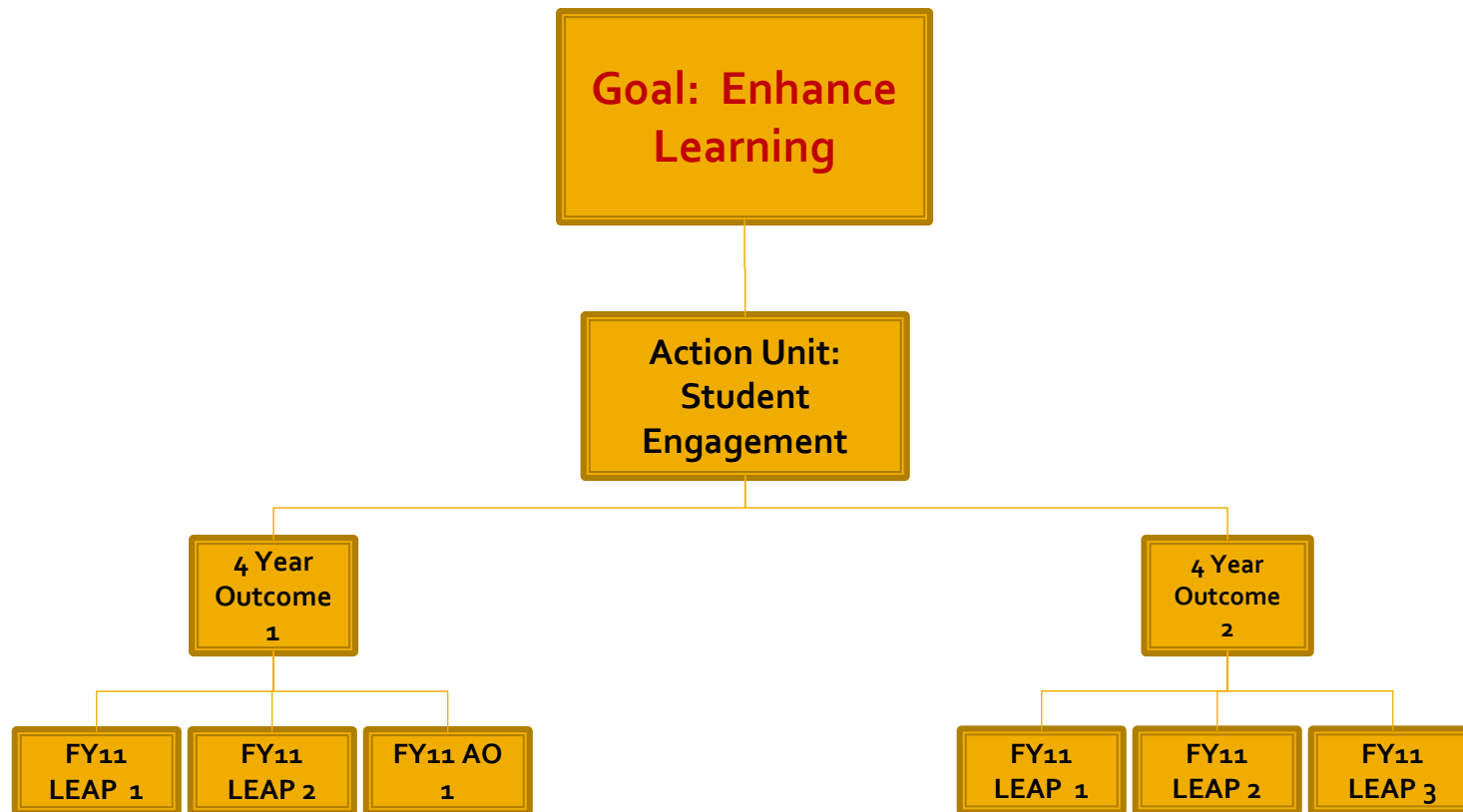
Tying Action Units to LEAPS and AOs

- Learning Enhancement Annual Plans (LEAPS) and Administrative Outcomes (AOs) apply to a single year and tie to an Action Unit Outcome
 - Action Unit Outcomes should guide creation of Annual LEAPS and Administrative Outcomes tying them to the Strategic Plan
 - There will be at least one and possibly multiple LEAPS or AOs tied to a specific Action Unit Outcome

Action Unit Example

- Goal – Enhance Learning
 - Action Unit – Student Engagement
 - Leader/Owner – Learning Initiative
 - Measureable Outcome – Average Student Engagement will increase by 0.1 % per year from a FY2010 baseline when measured by survey at the end of the fall semester
Measurement will be on a 5.0 Likert scale
 - Survey administered and data collection by Learning Initiative
 - Data compilation/mining by Institutional research
 - Associated LEAPS and AOs – Designed to engage students to achieve measurable Action Unit Outcome but will be modified annually based on level of success

Action Unit Tree Diagram



Assigning Responsibility for Enhance Learning Action Units

- Enhance Learning
 - Student Engagement – Learning Initiative Kay Pulley
 - Student Services – Rip Drumgoole
 - Academic Success – Jeremy McMillen
 - Workforce Success – David McAnally, Helen Reid
 - Learning Resources – Janice Sutton

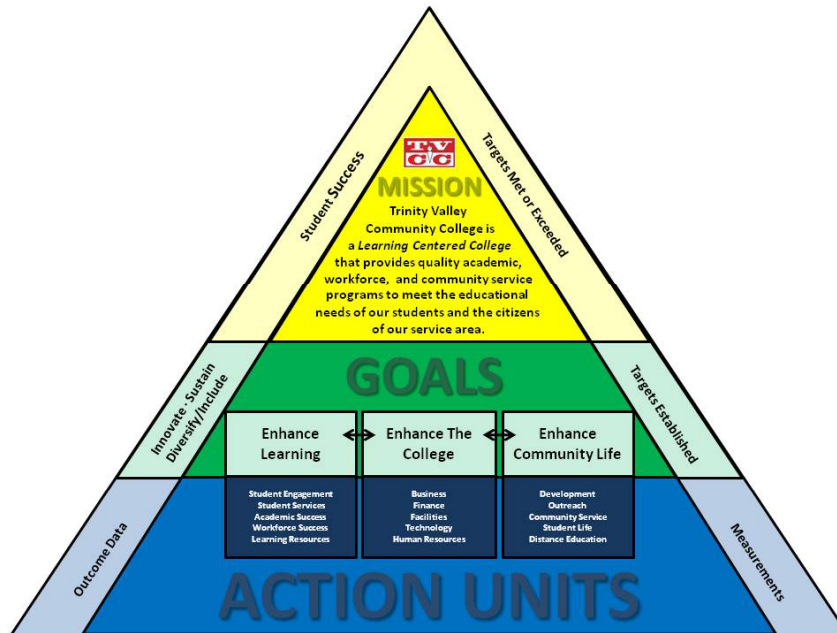
Assigning Responsibility for Enhance the College Action Units

- Enhance the College
 - Business – Joyce Helberg
 - Finance – Jean McSpadden
 - Facilities – AVP to be named
 - Technology - Mike Abbott
 - Human Resources – Jennifer Robertson

Assigning Responsibility Enhance Community Life Action Units

- Enhance Community Life
 - Institutional Advancement – Mary Nicholson
 - Outreach – Audrey Hawkins
 - Community Service – Gayla Roberts
 - Student Life – Mike Peek
 - Distance Education – Wendy Mays

Pyramid Flow



- Mission: Provide a Quality Academic Program
 - Goal: Enhance Learning
 - Action Unit: Academic Success
 - Measureable Outcome: Increase completion rate in math and science programs by X% per year
 - Data Source: Annual Grade data

Red Bird Achievement Report

- [Red Bird Achievement Report](#)



Red Bird Achievement Report

Reporting Quarter

Campus

Name of Reporting Person

Organizational or Reporting Units

Headline

Brief Summary

Action Items and Next Meeting Date

■ Action Items

- Submit Red Bird Reports
- Need at least one outcome covering the period 2011-2014 for each Action Unit
 - Must be measureable
 - Must address data source
- Review your responsibilities in section 4 and examine previous outcomes in section 5
 - http://www.tvcc.edu/strategicplan/PDF/20100122_SP_Meeting_NewStrategicPlanVo_5.pdf

■ Determine date for next meeting (5 Feb 2010)