



# Trinity Valley Community College

## Job Description

### Recruiter

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#### **COMMITMENT TO MISSION**

This job carries with it the obligation to uphold the Mission of Trinity Valley Community College (TVCC) in carrying out the duties of the position. A commitment to positive interpersonal behaviors, professional communication, diversity, integrity, leadership, stewardship, respect and accountability to TVCC students and employees is essential.

#### **PRIMARY PURPOSE:**

To identify target markets of potential students, recruit students, build a diverse pipeline of applicants, and track progress to enrollment at Trinity Valley Community College (TVCC).

#### **REPORTS TO:**

Director of Recruiting and High School Outreach

#### **SUPERVISES:**

None

#### **EDUCATION AND EXPERIENCE QUALIFICATIONS:**

##### **EDUCATION REQUIRED:**

High school diploma or GED

##### **PREFERRED:**

Associate Degree

##### **EXPERIENCE REQUIRED:**

Two years' experience required in college student recruiting or advising

##### **PREFERRED:**

Bilingual in English and Spanish.

#### **OTHER LICENSES OR CERTIFICATIONS:**

None

#### **KNOWLEDGE AND SKILLS REQUIRED:**

- |  |                                      |
|--|--------------------------------------|
| • Typing/Data Entry                                | • Attention to detail                |
| • Computer software proficiency – Microsoft Office | • Time management                    |
| • Operating equipment – office or otherwise        | • Organization                       |
| • Written and oral communication                   | • Federal Regulations and Directives |
| • Interpersonal and/or customer service skills     | • Operational Systems and procedures |
| • Public Speaking/Presenting                       | • Budget and accounting principles   |
| • Basic Math                                       | • Compliance Law                     |
| • Leadership/ Management                           | • Administrative practices           |
|  | • Advertising/Marketing practices    |
|  | • Website design                     |

**The foregoing statements describe the general purpose and responsibilities assigned to this job and are not an exhaustive list of all responsibilities, duties, and skills that may be required. Job Descriptions may be subject to change.**

#### **RESPONSIBILITIES:**

- Makes presentations and recruiting visits to provide information to prospective students about Trinity Valley Community College (TVCC), including areas of study, college life, student support and resources, and career as well as transfer options.

All TVCC positions are security sensitive and require a criminal background check.



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- Schedule and conduct campus tours.
- Attends college fairs, visits schools and/or community organizations, conducts campus tours, and participates in other special events to recruit prospective students to the college.
- Advises students; explains degree plans, admissions and registration procedures, provides assessment and financial aid information, and other requirements necessary for enrollment.
- Provides on-going quality communication, effective customer service, and advising support to prospective students by using consistent, effective outreach and follow-up contacts including in-person activities, phone calls, and digital communication; documents and tracks contact data into computer systems ensuring compliance with any regulatory requirements.
- Provides support for establishing the long-range pipeline of student prospects, including visits to middle schools or support of summer youth activities popularizing a college-going culture.
- Establishes and maintains an active role in the community in order to recruit prospective students.
- Assists in developing recruitment, marketing, and advising materials.
- Maintains and updates records and files on recruitment activities along with collected student information using CRM and/or other software; creates and submits reports.
- Update social media content for recruiting.
- Other duties as assigned by appropriate supervisory personnel.
- Serve on committees as assigned by supervisory personnel or by request.
- Work assigned schedule and comply with timekeeping policy.
- Maintains confidentiality of information.

#### WORKING CONDITIONS:

##### TOOLS/EQUIPMENT USED:

- |                                     |                    |
|-------------------------------------|--------------------|
| • Standard office equipment         | • Seat Belts       |
| • Personal computer and peripherals | • Cellular Phone   |
| • Calculator                        | • Small Hand Tools |
| • Multi-line phone system           | • Power Tools      |
| • Copier                            | • Fax machine      |
| • Light Van                         |                    |

##### PHYSICAL DEMANDS:

- Requires: Balancing, Stooping, Crouching, Reaching, Standing, Walking, Pushing, Pulling, Lifting , Finger dexterity, Grasping, Feeling , Talking , Hearing, Seeing, Repetitive Motions, Sedentary Work to Medium work, Computer Work
- Subject to: Heavy Work to Very Heavy Work
- May need: Climbing, Kneeling
- Occasionally need to: Crawling

##### MENTAL DEMANDS:

- Hazardous Physical Conditions: Less than 25% of the time
- Atmospheric Conditions: Less than 25% of the time
- Hazardous Materials: Less than 25% of the time
- Extreme Temperatures: Less than 25% of the time
- Intense Noise: Less than 25% of the time
- Environmental: Less than 25% of the time
- Emotional control under stress: 25-50% of the time
- Frequent interruptions: More than 50% of the time

##### OTHER DEMANDS:

None

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*The above job description has been reviewed with the employee. It was explained that all questions concerning duties, responsibilities, working conditions, hours, etc., should be directed to the immediate supervisor.*

\_\_\_\_\_  
*Employee's Signature*

\_\_\_\_\_  
*Date*

\_\_\_\_\_  
*Supervisor's Signature*

\_\_\_\_\_  
*Date*

*Approved: 7/18/01*

*Revised: 10/14/2021*

<b>Classification:</b>	Staff	<b>Coordinating/Non-Coordinating:</b>	NC
<b>FLSA Status:</b>	Non-Exempt	<b>TVCC Job Code:</b>	1760
<b>DBM:</b>	A	<b>Travel Required:</b>	25-50% of the time
<b>IPEDS/SOC CODE:</b>	43-9199	<b>Employment Status:</b>	Full-Time
<b>Salary Grade:</b>	140	<b>Length:</b>	12 Months
<b>FUND:</b>	001	<b>TRS POS. CODE</b>	TRS 01

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