



PINNACLE Early College High School

708 East College

903.677.6940

Athens, Texas 75751

Dean of ECHS, Nicole Cornish
Counselor, Kelli Allen

Student Support -Stacey Risko

COMMUNICATION PLAN

- ❖ PINNACLE Early College High School communicates to the community using Twitter, Facebook, and the PINNACLE webpage.
- ❖ Staff communicates with students and parents using Remind101, email, and a monthly newsletter. Copies of this newsletter are also published on the PINNACLE webpage.
- ❖ PINNACLE leaders present information concerning the targeted audience each year prior to recruitment events to the middle school teachers.
- ❖ PINNACLE leaders present information at a future 9th grade parent night each year.
- ❖ PINNACLE leaders present information at a School Board meeting annually.
- ❖ PINNACLE leaders present information concerning the targeted audience each year to representatives from the IHE, including professors of cohort classes.