

Administrative Area

Media Services

2004-2005

GOAL 1: Design, develop and implement “Smartroom” technology on the Terrell campus. Smartroom is a state-of-the-art lecture and presentation room designed to enhance the standard classroom learning environments.

Objective	Assessment Criteria	Responsibility	Timeline	Resources	TVCC Goal
1. Install 4 Smart Rooms in the new LRC in Terrell. These rooms will have multimedia capabilities. They will include a projector, screen, VCR/DVD combo unit, document camera, and sound system. In addition, they will include a switching system that will allow for ease of operation.	A quantitative measurement of the progress will be made to determine when the goal is reached.	Dean of Information Technology	09/01/04 – 08/31/05	Money, equipment, personnel, outside contractors.	<p>#1 Increase emphasis on improving the quality of classroom instruction.</p> <p>#4 Enhance educational and student services that impact student learning and contribute to effective performance in and positive adjustment to the environment of all students.</p> <p>#9 Enhance the facilities and equipment of the institution to ensure that the appropriate physical environments are in place to support learning, teaching, and decision making.</p>

✓ **Results of Assessment** Describe Impact of Assessment Findings

	Fully Attained	
	Partially Attained	
x	Not Attained	This was moved forward to the 2005-06 academic year because of the delay in construction of the new Learning Resource Center in Terrell

GOAL 2: Establish a multimedia lab on the Athens Campus. This lab is designed to meet the needs of faculty who are developing instruction material for their course.

Objective	Assessment Criteria	Responsibility	Timeline	Resources	TVCC Goal
1. Install a scanning station – This station will include a multi-media PC, flatbed scanner and slide scanning system. A USB hub will be installed allowing instructors to store scanned images to a USB memory stick.	A quantitative measurement of the progress will be made to determine when the goal is reached.	Dean of Information Technology	09/01/04 – 08/31/05	Hardware, software, equipment, and personnel.	#1 Increase emphasis on improving the quality of classroom instruction. #4 Enhance educational and student services that impact student learning and contribute to effective performance in and positive adjustment to the environment of all students.
2. Camtasia Station - Install a multi-media station to allow for the development of video tutorial or presentation. This station will use the Camtasia Studio software to allow an instructor to develop instructional videos in real-time and publish them in the format of their choice.	A quantitative measurement of the progress will be made to determine when the goal is reached.	Dean of Information Technology	09/01/04 – 08/31/05	Hardware, software, equipment, and personnel.	#9 Enhance the facilities and equipment of the institution to ensure that the appropriate physical environments are in place to support learning, teaching, and decision making.

✓ Results of Assessment		Describe Impact of Assessment Findings
x	Fully Attained	This goal was attained and the scanning station and Camtasia station is now installed.
	Partially Attained	

GOAL 3: Design, purchase, and install a digital video editing system. This system must be capable of converting a linear video and audio source to a digital format. It must be capable of story board and timeline editing, audio mixer, voice narration recorder, title overlay, and video overlay capabilities.

Objective	Assessment Criteria	Responsibility	Timeline	Resources	TVCC Goal
1. Install a multi-media video editing system with a comprehensive digital editing software package.	A quantitative measurement of the progress will be made to determine when the goal is reached.	Dean of Information Technology	09/01/04 – 08/31/05	Hardware, software, equipment, and personnel.	<p>#1 Increase emphasis on improving the quality of classroom instruction.</p> <p>#4 Enhance educational and student services that impact student learning and contribute to effective performance in and positive adjustment to the environment of all students.</p> <p>#9 Enhance the facilities and equipment of the institution to ensure that the appropriate physical environments are in place to support learning, teaching, and decision making.</p>

✓ Results of Assessment		Describe Impact of Assessment Findings
x	Fully Attained	This goal was attained and the multi-media video editing system with Pinnacle System software has been installed.
	Partially Attained	