



**TRINITY VALLEY COMMUNITY COLLEGE
ADMINISTRATIVE-MASTER SYLLABUS**

The Administrative- Master Syllabus is an administrative tool; it is **not intended to be distributed to students**. It is the intention of this Administrative-Master Syllabus to provide a general description of the course, outline the required elements of the course and to lay the foundation for course assessment for the improvement of student learning, as specified by the faculty of TVCC, regardless of who teaches the course, the timeframe by which it is instructed, or the instructional method by which the course is delivered. It is not intended to restrict the manner by which an individual faculty member teaches the course but to be an administrative tool to aid in the improvement of instruction. The Administrative-Master Syllabus will demonstrate that there is consistency and comparability in course offerings.

Course Title
Public Speaking

Course Prefix and Number
SPCH 1315

Department – Division
Fine Arts - Speech

Course Type – select from one of the following categories.

- **Academic General Education Course** (from ACGM – but not in TVCC Core)
- **Academic TVCC Core Course**
- **WECM Courses**

Semester Credit Hours: Lecture Hours: Lab/other hours

Semester Credit Hours	Lecture Hours	Lab/Other* Hours
3	3	0

Other hours include practicum, clinical or other types of non-lecture instruction. *If other, please specify: _____

Course Catalog Description

An introductory course in research, composition, delivery, and analysis of informative, persuasive, and entertainment speeches. Emphasis is placed on developing students' speaking abilities, adapting to various speaking situations and audiences, and addressing the ethical implications of communication.

Prerequisites/co requisites

Completion of Developmental Reading Level I (DEVL 0306) or passage of the THEA or equivalent test

Topical Outline

Public Speaking Perspectives

Analyzing an Audience

Determining General and Specific Purposes and Creating a Thesis

Researching and Organizing Supporting Material/Citing Sources

Developing Visual Aids

Practicing/Verbal and Nonverbal Aspects of Presentation

Woven throughout these steps is –

 Speaking for Entertainment

 Informative Speaking

 Persuasive Speaking

Course Learning Outcomes

Students will learn how to communicate appropriately and effectively in a variety of settings by analyzing their audience, interpreting and using nonverbal communication, utilizing cultural rules and norms in their verbal communication and monitoring feedback. Additionally, students will learn how to present an effective and appropriate presentation by analyzing an audience, selecting an appropriate topic, researching that topic, organizing ideas and supporting material and presenting a speech in an effective way to a particular audience, incorporating their research and citing sources according to accepted research standards.

Students will learn how to make an effective public presentation and utilize a PowerPoint slideshow in a presentation. Students will learn how to analyze an audience, select an appropriate topic, research that topic, organize ideas and supporting material, and present the speech in an effective way to a particular audience, incorporating their borrowed material and citing sources according to accepted research standards.

Relationship to General Education Outcomes – In addition to the core competencies, Trinity Valley Community College has established ten general education goals which specify knowledge and skills that students should gain from completing courses in the various component areas of the core curriculum. Information regarding curriculum and assessment is used as a means for the improvement of student learning through the general education component. (Select all that apply.)

Mark with an "X"	General Education Outcome
X	A. To communicate clearly and effectively in both oral and written English.
X	B. To improve reading skills focused on comprehending, analyzing, interpreting, and evaluating printed materials.
	C. To understand mathematical information and utilize mathematical skills.
	D. To demonstrate qualitative and quantitative critical thinking skills.
	E. To understand and appreciate cultural and ethnic diversity.
	F. To utilize computer based technology in accessing information, solving problems, and communicating.
	G. To recognize and evaluate artistic achievements in the visual and performing arts.
	H. To improve basic understanding of political, economic, and social systems.
	I. To demonstrate knowledge of the physical universe and living systems.
	J. To develop skills and strategies to become an engaged learner.

Required Text(s)

Lucas, Stephen E. *The Art of Public Speaking*. Boston: McGraw, 2007.

Optional Text(s)

None

Material/Technology to be supplied by the student

USB flash drive or CD, access to computer with PowerPoint and word processing software

Course Requirements/Grading System – describe any course specific requirements such as research papers or reading assignments and the generalized grading format for the course; not intended to restrict the individual nature by which each faculty member who teaches the course determines course requirements and final student performance, but should offer consistency within reason for all sections taught for those departments without a standardized format.

The course grade is determined by a combination of assignments, tests, and speeches with speeches carrying the greatest weight.

Approvals – the contents of this document have been reviewed and are found to be accurate.

Prepared by Kelly Driskell	Signature	Date
Department Head Kelly Driskell	Signature	Date
Division Chair Kelly Driskell	Signature	Date
Vice President	Signature	Date