



**TRINITY VALLEY COMMUNITY COLLEGE
ADMINISTRATIVE-MASTER SYLLABUS**

The Administrative- Master Syllabus is an administrative tool; it is **not intended to be distributed to students.** It is the intention of this Administrative-Master Syllabus to provide a general description of the course, outline the required elements of the course and to lay the foundation for course assessment for the improvement of student learning, as specified by the faculty of TVCC, regardless of who teaches the course, the timeframe by which it is instructed, or the instructional method by which the course is delivered. It is not intended to restrict the manner by which an individual faculty member teaches the course but to be an administrative tool to aid in the improvement of instruction. The Administrative-Master Syllabus will demonstrate that there is consistency and comparability in course offerings.

Course Title

Web Authoring

Course Prefix and Number

ITSE 2413

Department – Division

Computer Science

Course Type – select from one of the following categories.

- **Academic General Education Course** (from ACGM – but not in TVCC Core)
- **Academic TVCC Core Course**
- **WECM Courses**

Semester Credit Hours: Lecture Hours: Lab/other hours

| Semester Credit Hours | Lecture Hours | Lab/Other* Hours |
|-----------------------|---------------|------------------|
| 4 | 2 | 4 |

Other hours include practicum, clinical or other types of non-lecture instruction. *If other, please specify: _____

Course Catalog Description

Instruction in designing and developing web pages that incorporate text, graphics, and other supporting elements using current technologies and authoring tools.

Prerequisites/co requisites

IMED 1316 or approval of Instructor

Topical Outline

This course provides comprehensive coverage of the Microsoft Expression Web software. Expression Web is a Web page authoring and site management program that allows you to create and manage professional-quality Web sites without programming. You can create and edit Web pages without needing to know HTML or other programming languages. Expression Web includes many features that make Web page creation easy, such as templates, graphics, and more. In regards to management, Expression Web allows you to view Web pages, publish them to the World Wide Web, and manage existing Web sites. Using Expression Web, you can test and repair hyperlinks on a Web page, view all the files/folders on a site, import image files, and more.

Course Learning Outcomes

The student will acquire an understanding of the following course learning outcomes:

- Getting Started with Expression Web
- Creating a Web site
- Adding Text and Links
- Structuring and Styling Text
- Styling Page Elements
- Working with Color
- Working with Pictures
- Publishing Your Web Site
- Creating and Styling Tables
- Designing Pages with Layers
- Creating a Form
- Using Dynamic Web Templates
- Advanced Typography Using CSS
- CSS Positioning
- Designing Like the Pros
- Working with Templates

Relationship to General Education Outcomes – In addition to the core competencies, Trinity Valley Community College has established ten general education goals which specify knowledge and skills that students should gain from completing courses in the various component areas of the core curriculum. Information regarding curriculum and assessment as a means for the improvement of student learning through the general education component. (Select all that apply.)

| Mark with an "X" | General Education Outcome |
|------------------|-------------------------------------------------------------------------------------------------------------------|
| | A. To communicate clearly and effectively in both oral and written English. |
| | B. To improve reading skills focused on comprehending, analyzing, interpreting, and evaluating printed materials. |
| | C. To understand mathematical information and utilize mathematical skills. |
| | D. To demonstrate qualitative and quantitative critical thinking skills. |
| | E. To understand and appreciate cultural and ethnic diversity. |
| X | F. To utilize computer based technology in accessing information, solving problems, and communicating. |
| | G. To recognize and evaluate artistic achievements in the visual and performing arts. |
| | H. To improve basic understanding of political, economic, and social systems. |
| | I. To demonstrate knowledge of the physical universe and living systems. |
| | J. To develop skills and strategies to become an engaged learner. |

Required Text(s)

Microsoft Expression Web-Illustrated Complete
 Cengage Learning (formerly Course Technology)
 Julie Riley
 ISBN 13: 978-1-4239-0550-9 © 2009
 ISBN 10: 1-4239-0550-4

Optional Text(s)

None

Material/Technology to be supplied by the student.

All students must have access to the internet, an e-mail address, and be competent in using a computer to navigate the internet. Students will need access to Microsoft

Expression Web software for submitting all course work. Student will need a removable USB disk for storage of data.

Course Requirements/Grading System – describe any course specific requirements such as research papers or reading assignments and the generalized grading format for the course; not intended to restrict the individual nature by which each faculty member who teaches the course determines course requirements and final student performance, but should offer consistency within reason for all sections taught for those departments without a standardized format.

Your grade will be determined by performance on exams, laboratory assignments, special projects, and/or research papers. Your instructor prepares the individual criteria in the respect to the departmental syllabus.

Approvals – the contents of this document have been reviewed and are found to be accurate.

| | | |
|-----------------|-----------|------|
| Prepared by | Signature | Date |
| Department Head | Signature | Date |
| Division Chair | Signature | Date |
| Vice President | Signature | Date |