



**TRINITY VALLEY COMMUNITY COLLEGE  
MASTER SYLLABUS**

**Course Title:**

**Business Ethics**

**Course Prefix and Number:**

**BMGT 1341**

**Department – Division:**

**Business and Computer Science**

**Course Type** – select from one of the following categories.

- **Academic General Education Course** (from ACGM – but not in TVCC Core)
- **Academic TVCC Core Course**
- **WECM Courses**

**Semester Credit Hours: Lecture Hours: Lab/other hours**

<b>Semester Credit Hours</b>	<b>Lecture Hours</b>	<b>Lab/Other* Hours</b>
3	3	0

**Course Catalog Description**

Discussion of ethical issues, the development of a moral frame of reference and the need for an awareness of social justice in management practices and business activities. Review of ethical responsibilities and relationships between organizational departments, divisions, executive management, and the public. Define business ethics and list reasons why business firms should be ethical; describe major types of ethical reasoning that persons in business can use to analyze ethical dilemmas; explain how business, government, and society function as an interactive system; explain the concept of corporate social responsibility; and discuss social and ethical threats emerging from rapid technological change.

**Prerequisites/co requisites**

None

## **Topical Outline**

1. Importance of Business Ethics
2. Six Pillars of Character
  - a. Trustworthiness
  - b. Respect
  - c. Responsibility
  - d. Fairness
  - e. Caring
  - f. Citizenship
3. Stakeholder Relationships, Social Responsibility, and Corporate Governance
4. Emerging Business Issues
5. The Institutionalization of Business Ethics
6. Ethical Decision Making and Ethical Leadership
7. Individual Factors: Moral Philosophies and Values
8. The Role of Ethical Culture and Relationships

## **Course Learning Outcomes**

Upon completion of this course, the learner will be able to . . .

- Define business ethics and list reasons why business firms should be ethical.
- Describe major types of ethical reasoning that persons in business can use to analyze ethical dilemmas
- Explain how business, government, and society function as an interactive system
- Explain the concept of corporate social responsibility
- Discuss social and ethical threats emerging from rapid technological change
- Identify and define key moral concepts and assess their impact on business ethics decisions.
- Demonstrate an understanding of the dimensions between business ethics, economics, law, corporate and organizational culture, performance, and relationships.
- Identify, discuss and analyze important ethical concerns and issues in the functional areas of business including management, marketing, accounting, and finance.
- Explain the significance of business ethics and apply moral principles to evaluate ethical issues.

**Relationship to General Education Outcomes** – In addition to the core competencies, Trinity Valley Community College has established ten general education goals which specify knowledge and skills that students should gain from completing courses in the various component areas of the core curriculum. Information regarding curriculum and assessment as a means for the improvement of student learning through the general education component is considered.

Mark with an "X"	General Education Outcome
	A. To communicate clearly and effectively in both oral and written English.
X	B. To improve reading skills focused on comprehending, analyzing, interpreting, and evaluating printed materials.
	C. To understand mathematical information and utilize mathematical skills.
	D. To demonstrate qualitative and quantitative critical thinking skills.
	E. To understand and appreciate cultural and ethnic diversity.
	F. To utilize computer based technology in accessing information, solving problems, and communicating.
	G. To recognize and evaluate artistic achievements in the visual and performing arts.
	H. To improve basic understanding of political, economic, and social systems.
	I. To demonstrate knowledge of the physical universe and living systems.
X	J. To develop skills and strategies to become an engaged learner.

**Required Text(s)**

Copy of the current textbook from the Trinity Valley Community College Bookstore

**Optional Text(s)**

none

**Material/Technology to be supplied by the student**

- Easy access to reliable Internet connection
- Flash drive (removable USB disk as storage device)

**Course Requirements/Grading System**

**METHODS OF INSTRUCTION:**

Instruction will be by lecture/demonstration/discussion with emphasis on student teacher interaction and cognitive processes.

**METHODS OF EVALUATION:**

Students will be evaluated by written testing of facts, theories, principles, and their application.

***Approvals – the contents of this document have been reviewed and are found to be accurate.***

Prepared by	Signature	Date
Department Head	Signature	Date
Division Chair	Signature	Date
Vice President	Signature	Date