



Trinity Valley Community College Mission and Purpose Statement Revisions Spring 2005

Trinity Valley Community College's Mission Statement and Statement of Purpose were revised in the Spring of 2005.

Mission & Purpose Statement Revisions:

MISSION STATEMENT

Trinity Valley Community College is a learning-centered college that provides quality academic, workforce, and community service programs to meet the educational needs of our students and the citizens of our service area.

STATEMENT OF PURPOSE

TVCC exists for the following purposes:

- to prepare students for transfer to upper-level institutions by offering a core curriculum of freshman and sophomore courses in the arts and sciences;
- to prepare students for employment through completion of academic and workforce programs leading to an Associate of Arts Degree, an Associate of Applied Science Degree, or a Certificate of Completion;
- to help disadvantaged students develop educational skills leading to academic success;
- to provide continuing adult education programs for occupational or cultural enrichment;
- to provide workforce education programs leading directly to employment in semi-skilled and skilled occupations;
- to support and promote workforce development programs designed to meet local and statewide needs;
- to provide a comprehensive student development services program, including counseling and guidance; and
- to provide literacy and other basic skills programs for adults.

The process for revising the Mission statement included the following:

Fall 2004 - Discussion of possible revisions to the Mission Statement at the Fall Administrative Retreat by the Committee on College Planning.

April 8, 2005 - Further discussion of the specifics of Mission Statement revisions at the Spring Administrative Retreat by the Committee on College Planning.

April 11, 2005 - Draft 1 of Mission and Statement of Purpose sent to entire campus for comment.

April 14, 2005 - Mission Statement Revised – Draft 2.

April 15, 2005 - Draft 2 of Mission and Statement of Purpose sent to entire campus for feedback.

April 18, 2005 - Mission Statement Revised – Draft 3

April 25, 2005 - Mission Statement Revisions approved by the TVCC Board of Trustees.

Attached you will find documentation of how the revisions were arrived at using institution-wide feedback from stakeholders.

Trinity Valley Community College Mission & Purpose Statement Feedback from Campus Community on Draft 1 (4/8/2005)

Email sent to TVCC employees on April 11, 2005.

The Committee on College Planning discussed Trinity Valley Community College's Mission Statement at the April 7-8th Administrative Retreat. During this time, it was agreed that the way that TVCC currently presents its mission and purpose is in need of revision. The proposed revisions are outlined below. The Dean of Planning and Institutional Effectiveness requests that you provide feedback on the proposed revisions by **noon on Thursday, April 14, 2005**. Please make your comments by replying to this email -- replying to jmcmillen@tvcc.edu

Current Mission Statement:

The purpose of the College is to prepare students for transfer to upper-level institutions by offering a core curriculum of freshman/sophomore courses in arts and sciences; to help students gain employment through completion of academic and workforce programs leading to an associate degree in arts, applied science, and a certificate of completion; to help disadvantaged students develop educational skills leading to academic success; to schedule continuing adult education programs for occupational or cultural upgrading to provide workforce education programs leading directly to employment in semi-skilled and skilled occupations; to support and promote workforce development programs designed to meet local and statewide needs; to offer a comprehensive student development services program, including counseling and guidance; to provide literacy and other basic skills programs for adults; and to help students realize their goals with the best higher education experience possible through improvement of their intellectual, social, cultural, and physical abilities.

We have used the above statement as both our mission statement and our purpose statement for the past several years. This statement (above) is a restatement of the purposes of a community college as outlined in the Texas Education Code Section 130.003. One exception to the Texas Education Code is the last statement to help students realize their goals with the best higher education experience possible through improvement of their intellectual, social, cultural, and physical abilities.

Proposed Revisions:

The Committee on College Planning recommended that TVCC Revise its mission statement to include a succinct mission statement and a separate statement of purpose. The proposed revision (below) adds a new, more succinct mission statement, and leaves the information from the Texas Education Code in tact as our purpose statement. This revision also deletes the last statement of the prior purpose statement, which was "to help students realize their goals with the best higher education experience possible through improvement of their intellectual, social, cultural, and physical abilities." The revisions that are being proposed are indicated below:

MISSION STATEMENT:

Trinity Valley Community College provides quality academic, workforce, and community programs to meet the educational needs of the students and citizens of our service region in East Texas.

PURPOSE STATEMENT:

The purpose of the College is

- * *to prepare students for transfer to upper-level institutions by offering a core curriculum of freshman/sophomore courses in arts and sciences;*

- * *to help students gain employment through completion of academic and workforce programs leading to an associate degree in arts, applied science, and a certificate of completion;*
- * *to help disadvantaged students develop educational skills leading to academic success;*
- * *to schedule continuing adult education programs for occupational or cultural upgrading,*
- * *to provide workforce education programs leading directly to employment in semi-skilled and skilled occupations;*
- * *to support and promote workforce development programs designed to meet local and statewide needs;*
- * *to offer a comprehensive student development services program, including counseling and guidance; and*
- * *to provide literacy and other basic skills programs for adults.*

Again, the Dean of Planning and Institutional Effectiveness requests that you provide feedback on the proposed revisions by **noon on Thursday, April 14, 2005**. Please make your comments by replying to this email - replying to jmcmillen@tvcc.edu. If you have questions about the proposed revisions, or would rather call to make comments, please call (903) 675-6313. If I am not in the office, please leave a message.

FEEDBACK RECEIVED FROM CAMPUS COMMUNITY ON DRAFT 1 (4/8/2005):

Feedback from Campus Community

Comments Regarding Mission Statement:

- Ron Baugh (4/12)--I suggest we use the words service area instead of service region. We have a defined service area spelled out in the law.
- Brenda House (4/12)--The format is much better and the statements easily understood. I have no suggestions for improvement. I particularly like the new mission statement....short, clear, and to the point.
- Collette Hilliard (4/12)--Could we revise the statement "to prepare students for transfer to upper-level institutions by offering a core curriculum of freshman/sophomore courses in arts and sciences" by striking the "in arts and sciences" component. This would help to avoid confusion amongst our students.
- Jerry King (4/12)--I propose the following mission statement: "Trinity Valley Community College provides quality academic, workforce, and community service programs to meet the educational needs of the students, citizens, and communities in the service area." Revisions include (a) the addition of "community service programs" instead of just "community programs," (b) the revision of the last part of the statement to include communities and to remove East Texas -- "students, citizens, and communities in the service area."
- Kay Pulley (4/12)--My concern comes with the "students and citizens of our service region of East Texas." We have students from outside of our region especially our foreign students. Should we say of "our students and the citizens of our service region." Will the East Texas part seem to put our Terrell campus at the western edge of East Texas...do we need to consider our close proximity to the Metroplex?
- Linda Gann (4/12)--I like the concept of a concise Mission Statement. The current draft certainly captures the idea of our existence. I would like to see us stress the idea of learning as our major focus. How about: Trinity Valley Community College is a learning centered community college that provides quality academic, workforce, and community programs to meet the educational needs of the students and citizens in our service area.
- Mary Bracken (4/13)--I don't think the mission statement should narrow the field to only students in the East Texas service area. We have distance ed students from all over Texas, we have international students, and someday we might broaden our horizons to offer courses at the international level (as some community colleges are doing). So perhaps you might want to delete reference to just East Texas.
- Kay Pulley (4/13)--I like the idea of placing us on the map with the "East Texas" component, but I do have concerns that all of our campuses will feel part of the mission statement I think that the Marketing Committee could possibly consider some locator type slogans or statements that could better identify us to the public. Even if we make a play off the the Trinity River path or something of that nature we could make our location better known.
- Edie Booth (4/13)--I think a broader inclusion in the mission statement would be appropriate, i.e. adding "learning-centered". It's tough to be both broad enough and yet specific enough to include areas where we see serious deficits. We would not want to get into the long statement we have had up until now.... Such length and `verbage` loses the audience on about the 3rd statement.
- Helen Reid (4/13)--I think that the mission statement leaves out developmental education which is a major part of what we do. Is student services implied?
- Mike Abbott (4/14) - It looks very nice. I do wonder about the phrase "East Texas" because of the service area is so large and extends to above the Terrell and Kaufman areas.

Comments Regarding Purpose Statement:

- Carolyn Beck (4/12)--These look very good to me. I especially like the inclusion of "....including counseling and guidance...."

- Collette Hilliard (4/12)--I am concerned about the "arts & sciences" statement in the first part of the purpose statement.
- Joe Mills (4/12)--On the 2nd bulleted item we should add the AAT degree.
- Edie Booth (4/12)--On our purpose statement would we want to add something about critical thinking skills? That is an area we are finding very neglected as they come in from the high schools, as we discussed in our meeting with you in the English/Humanities division..... Perhaps something to this effect: *To develop critical thinking skills necessary for a successful adult life.
- Jerry King (4/12)--Proposed changes to the purpose statement are underlined. These are wording changes.
to prepare students for employment through completion of academic and workforce programs leading to an associate degree in arts, applied science, and a certificate of completion;
to provide continuing adult education programs for occupational or cultural upgrading;
to provide a comprehensive student development services program, including counseling and guidance; and
- Jerry King (4/12)-- What is the following purpose statement referring to: "to support and promote workforce development programs designed to meet local and statewide needs"
- Linda Gann (4/12)--the second entry within the Purpose, should it read, "or" certificate of completion rather than "and" certificate of completion?
- John Miles (4/12)--On the 2nd bulleted item, add AAT.
- Gregory Roach (4/13)--Perhaps we should provide or teach rather than "schedule" continuing education programs.
- Barbara Utley (4/13)--I like the briefer mission statement and the bulleted purposes. Wouldn't you lead into the latter with: the purposes....are? Plural?
- Helen Reid (4/13)--I think that the mission statement leaves out developmental education which is a major part of what we do. Is student services implied?
- Pat LaRue (4/13)--Insert the phrase "cultural upgrading of the individual" on the 4th bulleted item. Delete the "and" at the end of the 7th bulleted item under purpose.
- Vicki Dossett (4/13)--The reorganization of the mission statement is very good. I wonder if one of the purpose statements should include - "to prepare the students in social and cultural endeavors." We have such outstanding extracurricular activities; I hate to see them go unaddressed.
- Charles Dobroski (4/14)--One measurable purpose that a participant assess could go along the concept: Help the community members to attain personal goals, ie. intellectual, cultural, physical, or whatever. This kind of goes along with the concept of life long learning and keeping informed that we not only instruct but facilitate learning. Committee did a great job, like the mission statement and the rest of the purposes. Just think that self assessment takes us off the hook a little and allows the students to assess what they think they achieved in respect to their own goals.
- Sam Hurley (4/14)-- Instead of "cultural upgrading" use "cultural enrichment."
- Brian Baumgartner (4/14)-- My only question relates to the item that states "to help disadvantaged students develop educational skills leading to academic success." I wonder what steps the college is going to take towards those ends. Developmental courses do not address the need of many of our students that are not required to take them, but still are not prepared for college-level work. Every year the question of requiring some type of student orientation or study skills workshop is brought up, but we get the same answer, "no money to support it."

Persons who Responded with Approval of All Proposed Revisions:

- Nancy Long (4/12)
- Gerry Cook (4/12)
- Norma Sheram (4/12)
- Jan Jennings (4/12)
- Brenda House (4/12)
- Ron Walker (4/12)
- Wanda Mayes (4/12)
- Marylyn Wright (4/12)
- Terry Spurlock (4/12)
- Janice Sutton (4/13)

- *David Handorf (4/13)*
- *Danny Teague (4/13)*
- *Dorothy Hetmer-Hinds (4/13)*
- *Alvis Montrose (4/13)*
- *David Loper (4/13)*
- *Linda Daniel (4/14)*
- *David Hughes (4/14)*
- *Mike Abbott (4/14)*
- *Julie Lively (4/14)*
- *Carole Staples (4/14)*
- *Gayla Roberts (4/14)*
- *Charles Gann (4/14)*
- *Lola King (4/14)*
- *Kenneth Stamper (4/14)*

Trinity Valley Community College

Mission & Purpose Statement

Revisions to 4/8/2005 Draft

Additions highlighted in **red**, and deletions are indicated with a strike mark highlighted in green (example ~~strike mark~~)

MISSION STATEMENT:

Trinity Valley Community College **is a learning-centered college that** provides quality academic, workforce, and community service programs to meet the educational needs of our ~~the~~ students and the citizens of our service ~~area. region in East Texas.~~

PURPOSE STATEMENT:

The **purposes of TVCC include:** ~~purpose of the College is~~

- **preparing** ~~to prepare~~ students for transfer to upper-level institutions by offering a core curriculum of freshman and sophomore courses in arts and sciences;
- **preparing students for** ~~to help students gain~~ employment through completion of academic and workforce programs leading to an associate degree in arts, applied science, **or and** a certificate of completion;
- **helping** ~~to help~~ disadvantaged students develop educational skills leading to academic success;
- **providing** ~~to schedule~~ continuing adult education programs for occupational or cultural **enrichment upgrading,**
- **providing** ~~to provide~~ workforce education programs leading directly to employment in semi-skilled and skilled occupations;
- **supporting and promoting** ~~to support and promote~~ workforce development programs designed to meet local and statewide needs;
- **providing** ~~to offer~~ a comprehensive student development services program, including counseling and guidance; and
- **providing** ~~to provide~~ literacy and other basic skills programs for adults.

***These changes are reflected in the email sent to the campus community on 4/15/2005. (DRAFT 2)**

Trinity Valley Community College

Mission and Purpose Statement Revisions

Email to Campus – Distributed 4/15/2005

2ND REVISION TO THE MISSION STATEMENT – FEEDBACK SOUGHT BY MONDAY

I appreciate your feedback on Draft 1 of the Revised Mission and Purpose Statement. Your comments have resulted in a 2nd Draft of the Revised Mission and Purpose Statement. **Please provide input regarding the 2nd Draft (4/14/2005) by 8:00 AM on Monday, April 18, 2005.** Once a consensus is reached on the revisions to the mission statement, the changes will be presented to the Board. Your comments should be forwarded to Jeremy McMillen, Dean of Planning and Institutional Effectiveness, via email--jmcmillen@tvcc.edu or phone--(903) 675-6313.

Proposed Revisions (4/14/2005): DRAFT 2

MISSION

Trinity Valley Community College is a learning-centered college that provides quality academic, workforce, and community service programs to meet the educational needs of our students and the citizens of our service area.

STATEMENT OF PURPOSE:

The Purposes of TVCC include:

- preparing students for transfer to upper-level institutions by offering a core curriculum of freshman and sophomore courses in the arts and sciences;
- preparing students for employment through completion of academic and workforce programs leading to an associate degree in arts, applied science, or a certificate of completion;
- helping disadvantaged students develop educational skills leading to academic success;
- providing continuing adult education programs for occupational or cultural enrichment;
- providing workforce education programs leading directly to employment in semi-skilled and skilled occupations;
- supporting and promoting workforce development programs designed to meet local and statewide needs;
- providing a comprehensive student development services program, including counseling and guidance; and
- providing literacy and other basic skills programs for adults.

To see the details regarding differences between Draft 1 and Draft 2, visit this website:

<http://www.tvcc.edu/opie/StrategicPlanning/missionrevisions.htm>

Again, you're asked to send feedback on these revisions to Jeremy McMillen, Dean of Planning and Institutional Effectiveness at jmcmillen@tvcc.edu or (903) 675-6313 by Monday, April 18th at 8:00AM.

FEEDBACK RECEIVED FROM CAMPUS COMMUNITY ON DRAFT 2 (4/14/2005):

Comments Regarding the Mission Statement:

- Janet Lumpkin (4/18)-- *The only change I see is the addition of "learning-centered college" to the Mission Statement. Isn't that assumed? What else would it be? Experience oriented? But I know you've thought it through and assume you feel it's needed.*
- Ray Williams (4/18) – *Proposed revision : Trinity Valley Community College is a learning-centered college that provides quality academic, workforce, and community service programs designed to meet the educational needs of the students and citizens served by the college.*

Comments Regarding Purpose Statement:

- Janet Lumpkin (4/18)-- *Changing gerunds from "to" statements is a new trend? The only change I see is the addition of "learning-centered college" to the Mission Statement. Isn't that assumed? What else would it be? Experience oriented? But I know you've thought it through and assume you feel it's needed.*
- Ray Williams (4/18)—
*Item 1--Change the "arts and sciences" to "the arts and sciences."
Item 2--Capitalize the degrees "Associate of Arts Degree..."
Item 3--Change "disadvantaged students" to "academically under prepared students."*
- Lola King (4/18)--*I would suggest that you leave off the word "and" after the next to the last item in the list of purposes.(counseling and guidance; and) By using includes and the colon, you do not need the word "and".*
- Helen Reid & Nursing Faculty (4/18)-- *We discussed the mission and purpose at our faculty meeting. Everyone liked the mission statement. We hope that we can use the learning outcomes we will be creating to prove that we are learning-centered. The way that the bullets 4 and 5 were separated (they were together in the original) it makes me wonder how bullet 5 is different from 5. In the original purpose 5 was included with 4 so both referred to continuing ed but when they are separated it is not clear that bullet 5 has anything to do with continuing ed. Also, what is the difference between bullet 3 and 7? Bullet 7 is clear but what does bullet 3 refer to if not developmental programs? Maybe I just need clarification as to what bullet 3 encompasses.*
- Mark Hughes (4/15)--*Literacy should be provided to all who are not literate. Not just to adults. My textbook is written on the college level, second year. It is rare when anyone enters my class with reading skills at that level.*
- Roberta Walden (4/15)--*I personally preferred the "to prepare" statements. You could still change "purpose" to "purposes" and keep the parallel "to prepare" statements. I would suggest the following change to this:
IMPROVED AS YOU HAVE IT NOW: --preparing students for employment through completion of academic and workforce programs leading to an associate degree in arts, applied science, or a certificate of completion;
MY SUGGESTION:--preparing students for employment through completion of academic and workforce programs which lead to a certificate of completion, an associate degree in applied science, or an associate degree in arts.*

The following people approved of the changes without proposing revisions.

- Donnie Fulford (4/15)
- Norma Sheram (4/15)
- Julie Lively (4/15)
- Bruce Odom (4/15)
- Pat LaRue (4/15)
- Terry Spurlock (4/15)
- Bill Monds (4/15)
- Carolyn Beck (4/15)
- James Smith (4/16)

- *Ron Walker (4/15)*
- *Gerry Cook (4/18)*
- *Charlie Akin (4/18)*
- *Edie Booth (4/18)*
- *Mike Peek (4/18)*
- *Angela Woodard (4/18)*

Trinity Valley Community College Mission & Purpose Statement Revisions to DRAFT 2 (4/14/2005) for Draft 3 (4/18/2005)

Additions highlighted in red, and deletions are indicated with a strike mark highlighted in green (example ~~strike mark~~)

MISSION STATEMENT:

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PURPOSE STATEMENT:

TVCC exists for the following purposes: ~~The Purposes of the TVCC include:~~

- to prepare ~~preparing~~ students for transfer to upper-level institutions by offering a core curriculum of freshman and sophomore courses in ~~the~~ arts and sciences;
- to prepare ~~preparing~~ students for employment through completion of academic and workforce programs leading to an ~~Associate of Arts Degree~~ ~~associate-degree-in-arts~~, ~~Associate of Applied Sciences Degree~~ ~~applied-science~~, or a ~~Certificate of Completion~~ ~~certificate-of-completion~~;
- to help ~~helping~~ disadvantaged students develop educational skills leading to academic success;
- to provide ~~providing~~ continuing adult education programs for occupational or cultural enrichment;
- to provide ~~providing~~ workforce education programs leading directly to employment in semi-skilled and skilled occupations;
- to support and promote ~~supporting-and-promoting~~ workforce development programs designed to meet local and statewide needs;
- to provide ~~providing~~ a comprehensive student development services program, including counseling and guidance; and
- to provide ~~providing~~ literacy and other basic skills programs for adults.

DRAFT 3 is the draft submitted to the Board on 4/25/2005.



Trinity Valley Community College Mission and Purpose Statement Final Revisions Submitted to the Board April 25, 2005

Current Purpose Statement:

The purpose of the College is to prepare students for transfer to upper-level institutions by offering a core curriculum of freshman/sophomore courses in arts and sciences; to help students gain employment through completion of academic and workforce programs leading to an associate degree in arts, applied science, and a certificate of completion; to help disadvantaged students develop educational skills leading to academic success; to schedule continuing adult education programs for occupational or cultural upgrading to provide workforce education programs leading directly to employment in semi-skilled and skilled occupations; to support and promote workforce development programs designed to meet local and statewide needs; to offer a comprehensive student development services program, including counseling and guidance; to provide literacy and other basic skills programs for adults; and to help students realize their goals with the best higher education experience possible through improvement of their intellectual, social, cultural, and physical abilities.

Mission & Purpose Statement Revisions:

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STATEMENT OF PURPOSE

TVCC exists for the following purposes:

- to prepare students for transfer to upper-level institutions by offering a core curriculum of freshman and sophomore courses in the arts and sciences;
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- to help disadvantaged students develop educational skills leading to academic success;
- to provide continuing adult education programs for occupational or cultural enrichment;
- to provide workforce education programs leading directly to employment in semi-skilled and skilled occupations;
- to support and promote workforce development programs designed to meet local and statewide needs;
- to provide a comprehensive student development services program, including counseling and guidance; and
- to provide literacy and other basic skills programs for adults.